

# RIALTO

FOOD AND  
PACKAGING

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COMPANY NEWSLETTER APRIL 2025

# SUSTAINABLE DEVELOPMENT



## What is sustainability?

The definition of sustainability is “meeting our own needs without compromising the ability of future generations to meet their own needs” (Source: Brundtland Commission 1987)

## The Pillars of Sustainable Development:

### A path to a better future

Sustainable development is rooted in the principles of environmental, social, and economic stewardship. It is a forward-thinking approach that seeks to improve people’s lives while safeguarding the planet for future generations .

At its core, sustainability ensures that natural resources are used responsibly, communities thrive, and economies grow without compromising the needs of those who come after us. Environmental sustainability focuses on reducing pollution, conserving biodiversity, and mitigating climate change. Social sustainability emphasizes equity, access to education, healthcare, and human rights, while economic sustainability promotes long-term prosperity through fair trade, ethical business practices, and innovation.





# Embracing the Circular Economy

## Creating a sustainable pathway

The pace of global consumption has accelerated to unsustainable levels, putting immense pressure on our planet's limited natural resources. As human needs continue to grow, it is crucial to adopt more responsible and efficient resource management practices to ensure a sustainable future for generations to come.

One of the most effective solutions is transitioning from the traditional linear economy- where resources are extracted, used, and discarded - to a circular economy. This model prioritizes the continuous use of materials by extending the life cycle of products. The circular economy transforms waste into a valuable resource for new product processes, creating a closed loop system.

By embracing circular practices such as recycling, businesses and consumers alike can contribute to a more sustainable world. This shift not only minimizes environmental impact but also fosters economic growth, innovation, and long-term resilience. The future of sustainable development depends on rethinking consumption patterns and ensuring that every resource is used wisely - because in a truly circular economy, nothing goes to waste.

# SUSTAINABLE FOOD PACKAGING



## Market Trends

Sustainability has become a key focus in the packaging industry, with increasing pressure from both regulatory bodies and environmentally conscious consumers. As awareness of environmental issues grow, businesses are rethinking their packaging strategies to align with sustainable practices

### The drive for sustainability

A McKinsey survey conducted over 11 countries confirmed that the environmental impact of packaging was a key factor influencing consumer purchasing decisions.

Beyond awareness and incentives to encourage the choice making of sustainable packaging, other factors play a role. The availability of sustainable packaging, a wider variety of choices and competitive pricing influences the consumer purchasing behavior (Source: McKinsey survey). These findings underscore the growing demand for innovative packaging solutions that balance functionality, environmental responsibility, and consumer expectations..

The future of food packaging lies in solutions that prioritize both product safety and ecological sustainability, paving the way for a greener, more responsible industry

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# Going Forward



Sustainable development serves as the foundation for creating a balanced and equitable world, where economic progress, social well-being, and environmental protection go hand in hand. Recognizing the urgent need for global action, the UN established 17 sustainable development goals as a roadmap to apply sustainable practices. The pathway to sustainability is not just an option - it is a necessity for the survival and prosperity of people and planet alike

## The Pathway to a Sustainable Future

As a company looking to stay ahead, investing in sustainable packaging is not just an environmental responsibility - it is an opportunity that aligns with consumer preferences and long-term market trends. We prioritize eco-conscious packaging solutions not only as to meet regulatory standards but to meet the requirements of the evolving packaging market. We have expanded our range of eco-friendly packaging products and continue to grow to provide sustainable alternatives to our customers. By integrating sustainability into our packaging offering, we drive innovation, reduce waste, minimize environmental impact for long-term success in a rapidly changing market



“We do not inherit the earth from our ancestors, we borrow it from our children”

Native American Proverb